



Erica Harris
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Objective

To obtain a professional position as a Graphic Designer utilizing my education, skills and experience.

Education

Bachelor of Art in Graphic Design, Cum Laude

Georgia Southern University, Statesboro, GA, May 2005

Work Experience

October 2005-date

Chemistry Communications, Macon, Georgia

Graphic Designer

- Update and redesign previous design materials
- Design departmental newsletters and benefits packages
- Suggest presentations of visual concepts for improved design
- Oversee creation and print production of all graphic materials

Nov 2005-May 2007

Victoria's Secret, Macon, Georgia

Sales Leader

- Designed and executed more efficient visual layout of store
- Oversaw and managed sales associates
- Created various materials to increase manager/associate communication
- Increased credit sales by educating customers on benefits

May 2006-March 2007

HHB Advertising, Macon, Georgia

Graphic Designer

- Designed annual reports, logos, brochures, ads, and letterheads
- Communicated brand identity through design of graphic standards
- Produced ad campaign strategies for a variety of clients
- Problem-solved to effectively meet deadlines

June 2005-August 2005

Lavery and Company, Macon, Georgia

Temporary Graphic Designer

- Designed web materials
- Loaded given materials to ftp sites
- Designed various materials for marketing and advertising
- Prepared materials for printer's use

Activities

- 2008-date Pro bono design work done for Girl Scouts of Historic Georgia
- 2002-date Artwork placed in permanent Georgia Southern University collection

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Freelance Work

- 2008-date Newsletter: Mulberry Street United Methodist Church Newsletter Design
- 2009 Postcard and T-Shirt: Bobby Newberry Postcard and T-Shirt Design
- 2009 Brochure: Rhythm Dance Center Summer Sparkle Brochure Design
- 2009 Flyer : Rhythm Dance Center VIBE Promotional Flyer Design
- 2008 Logo: Chief Manufacturing Logo Design
- 2008 Magazine Design: New Orleans Home & Garden Magazine Layout Design
- 2008 Corporate Identity: TWIRL logo, books, flyer, and postcard Design
- 2005 Package Design: B-Row, Inc. Character Education Tri-fold Box Design
- 2005 Logo: Official logo design for the College of Liberal Arts and Social Sciences
- 2004 Corporate Identity: Nature's Market logo, stationery, and website design

Computer Skills

- Platforms Macintosh and PC
- Programs Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXpress, Dreamweaver, Fireworks, FTP, Extensis Suitcase, Linotype FontExplorer, Microsoft Office Suite

References

Jason Anthoine, Senior Vice President, Fleishman-Hillard
478.719.9990
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Paige Henson, Creative Director, HHB Advertising
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